

“After using Bevinco since 2013 at all of it’s locations, we can’t imagine operating any of our bars and managing our staff without Bevinco!”

Short North Pint House & Beer Garden Columbus, OH

ABOUT CORSO VENTURES

Corso Ventures has been managing bars, nightclubs and restaurants in Columbus for over 20 years. This group is one of the most successful in Columbus, operating some of the most dynamic and popular clubs in the city.

With two restaurants in the Short North, Corso Ventures have come to rely on Bevinco every week.

The company started using Bevinco at The Short North Pint House when it first opened in 2013 after hearing from other operators about Bevinco, along with utilizing the company to help them with a sales tax audit at one of their older locations.

“We now utilize Bevinco for our ordering process, along with tracking the inventory to ensure it’s accountability. The reports show us definitively by each brand how much inventory is on hand, how much was used and how much was sold. We know exactly how much inventory is missing for each brand of liquor, wine, bottle of beer and draft beer in the house.”



THE SUCCESS

PROFIT
IMPROVEMENT

\$9,445 PER WEEK

VARIANCE
IMPROVEMENT

18%

CURRENT
AVERAGE SHRINKAGE

3% AND UNDER

Before Chris Corso started using Bevinco at this bar, their shrinkage numbers were coming in at 21% loss. Now they are consistently under 3%. Corso says he makes back at least 20 times annually Bevinco's cost of service.



shortnorthpinthouse.com/

BEHIND THE SCENES

Yet Corso says it's not just Bevinco's technology and process that adds the value.

"Bevinco is very much a people business. The company does a great job of combining their technology and decades of experience in providing us with valuable information on the operations of our bars." "Their system of matching up sales to usage really shows us how well the staff is doing. It's much better than when we just used to simply calculate our pour costs years ago."

Corso says. "Regardless of the size of your bar and how much you feel you are involved, you will save much more than their fee in improved cost of goods sold, better cost and ordering controls, reduced theft and waste and increased sales."

